

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (currently amended) A method of providing photographic products and services, comprising the steps of:
 - a) selling a photographic film product to a customer;
 - b) partially exposing the photographic film product;
 - c) returning the partially exposed photographic film product to a photofinisher; and
 - d) providing credit for products or services to the customer for the unexposed portion of the photographic film product.
2. (original) The method claimed in claim 1, wherein the photographic film product is a roll of photographic film.
3. (original) The method claimed in claim 1, wherein the photographic film product is a one-time use camera.
4. (original) The method claimed in claim 1, wherein the credit is in the form of certificates for photographic products or services.
5. (original) The method claimed in claim 4, wherein the credit for photographic product or services are photofinishing services.
6. (original) The method claimed in claim 4, wherein the credit for photographic product or services are photofinishing services.
7. (original) The method claimed in claim 4, wherein the credit for photographic product or services are credits towards the purchase of film or one-time use cameras.